

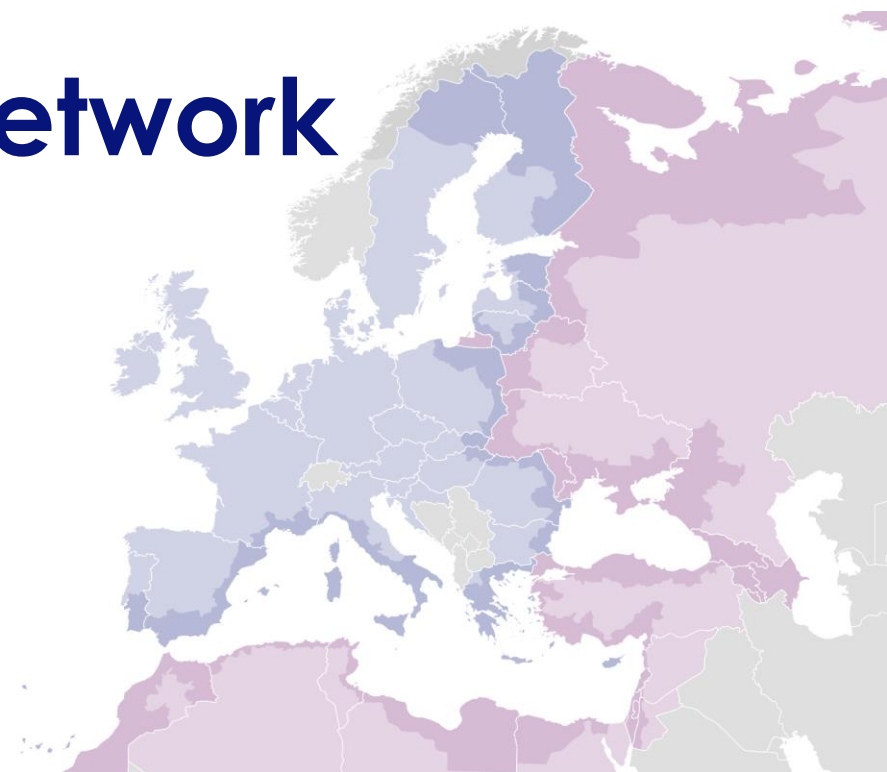


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Technical support to the implementation
and management of ENI CBC programmes

Welcome to the ENI CBC communication managers network meeting 2019

Palermo, 14-15 May 2019



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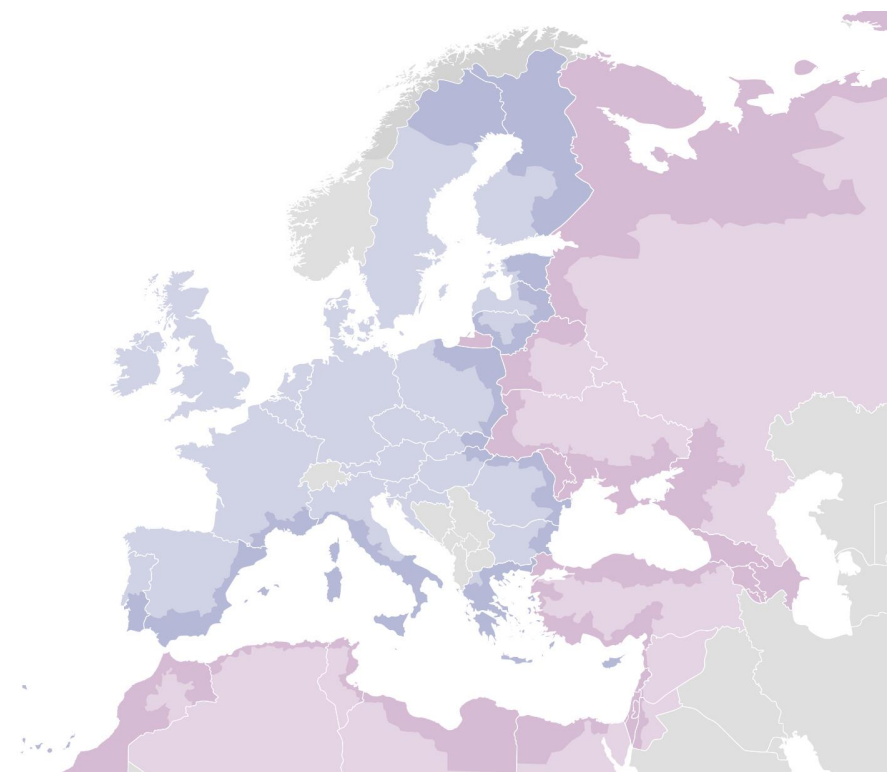
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State of Play of ENI CBC communication and visibility

ENI CBC Communication Network Meeting 2019

Palermo, 14-15 May 2019



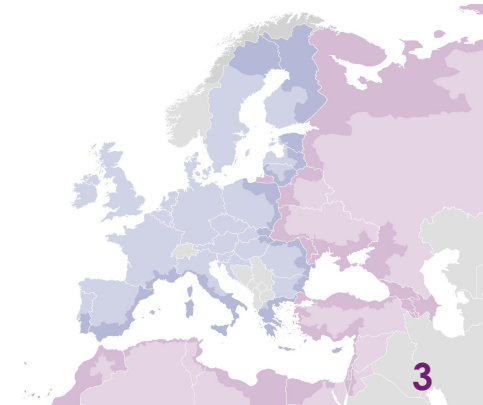
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Objectives



**39 calls for proposals
launched in 15 programmes**

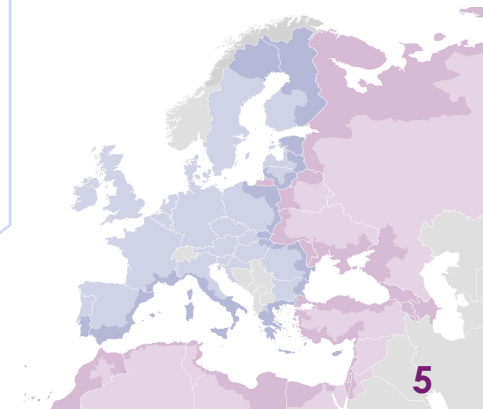
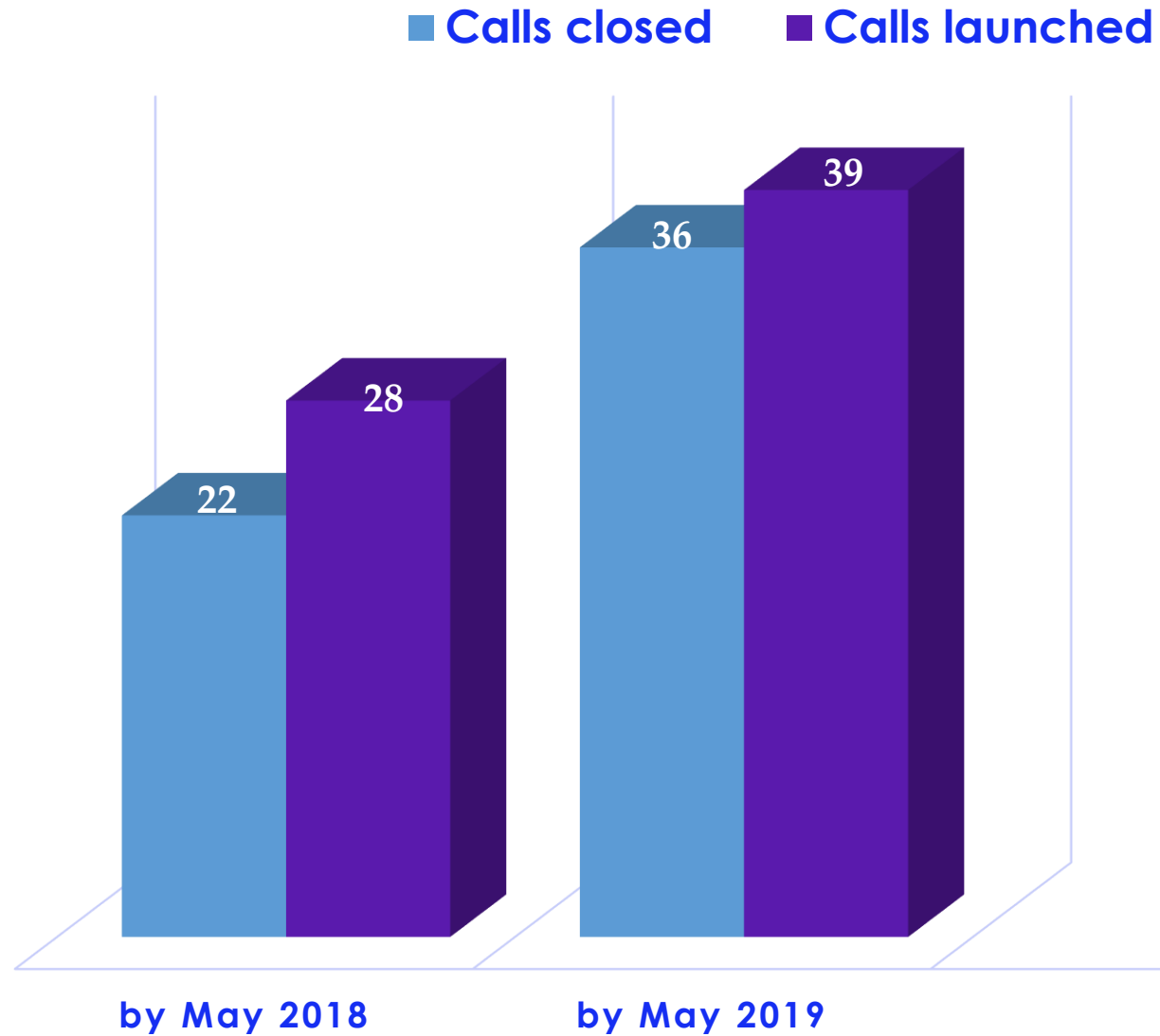
87% of total planned calls

36 calls for proposals closed

**In 26 calls for proposals project
selection is finalised**

**More than 3800 applications received in calls for
proposals**





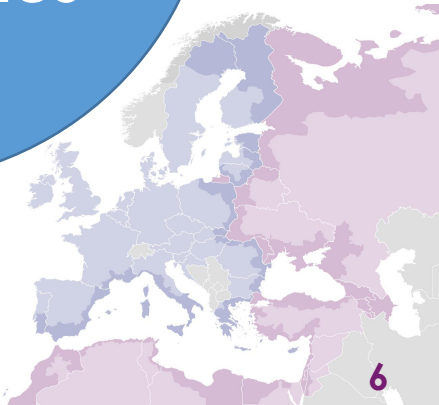
Reporting period: 01.07.2017 – 30.06.2018



150+
information
and capacity
building
events

8.000+
potential
applicants

Promotion of
programmes'
funding
opportunities

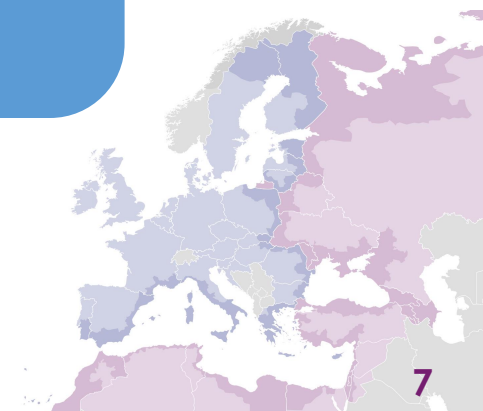


Reporting period: 01.07.2017 – 30.06.2018

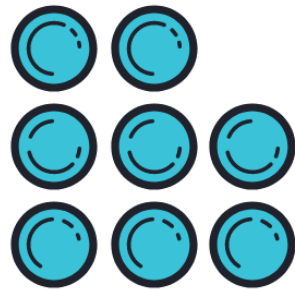
**100+ external
events**

**30.000+
participants**

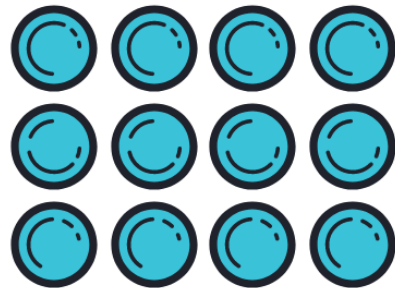
**Promotion of
cooperation
opportunities**



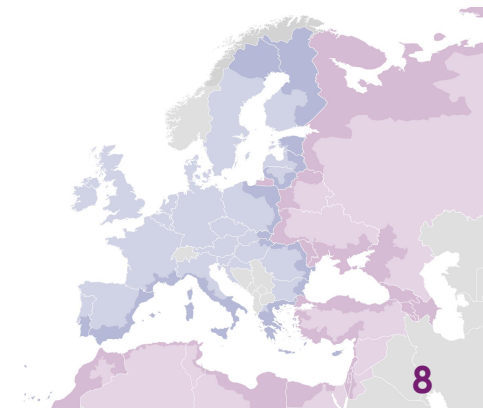
Programme participation



2017



2018



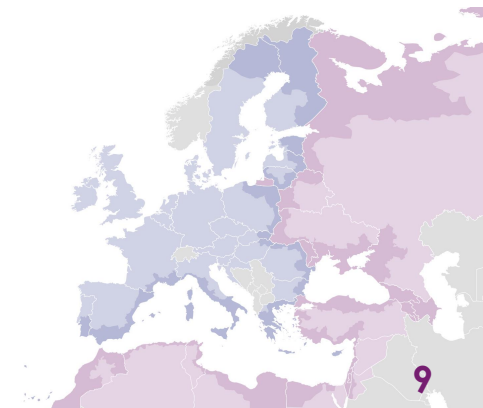
Programme events

13 events in 8 countries

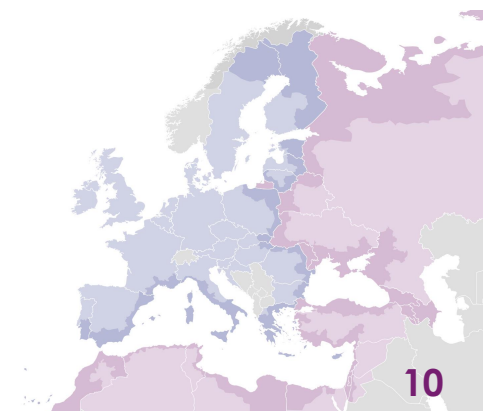
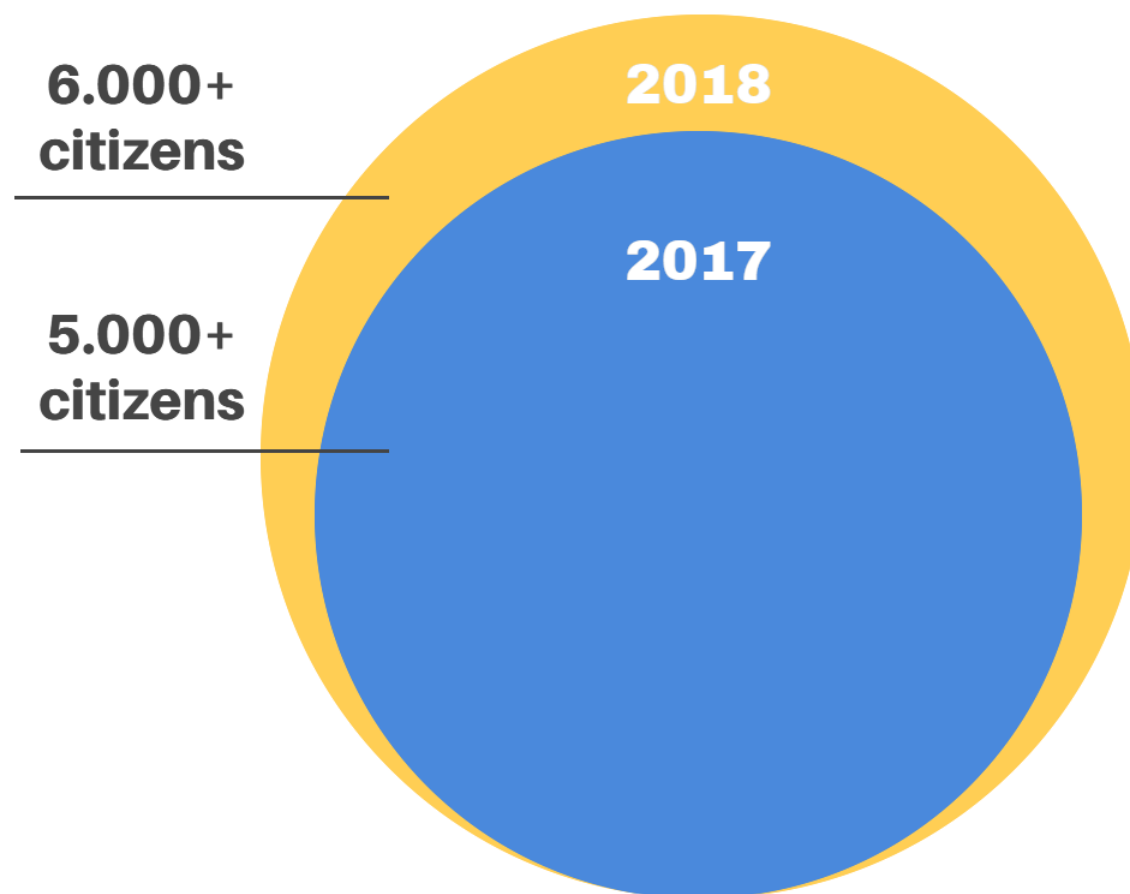
2017

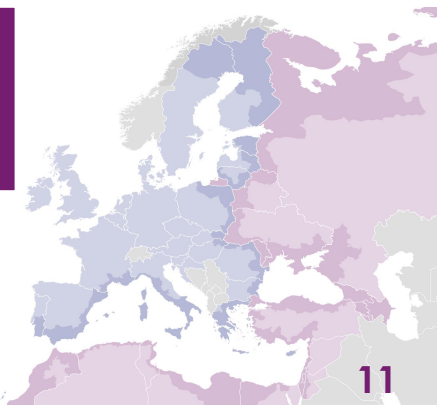
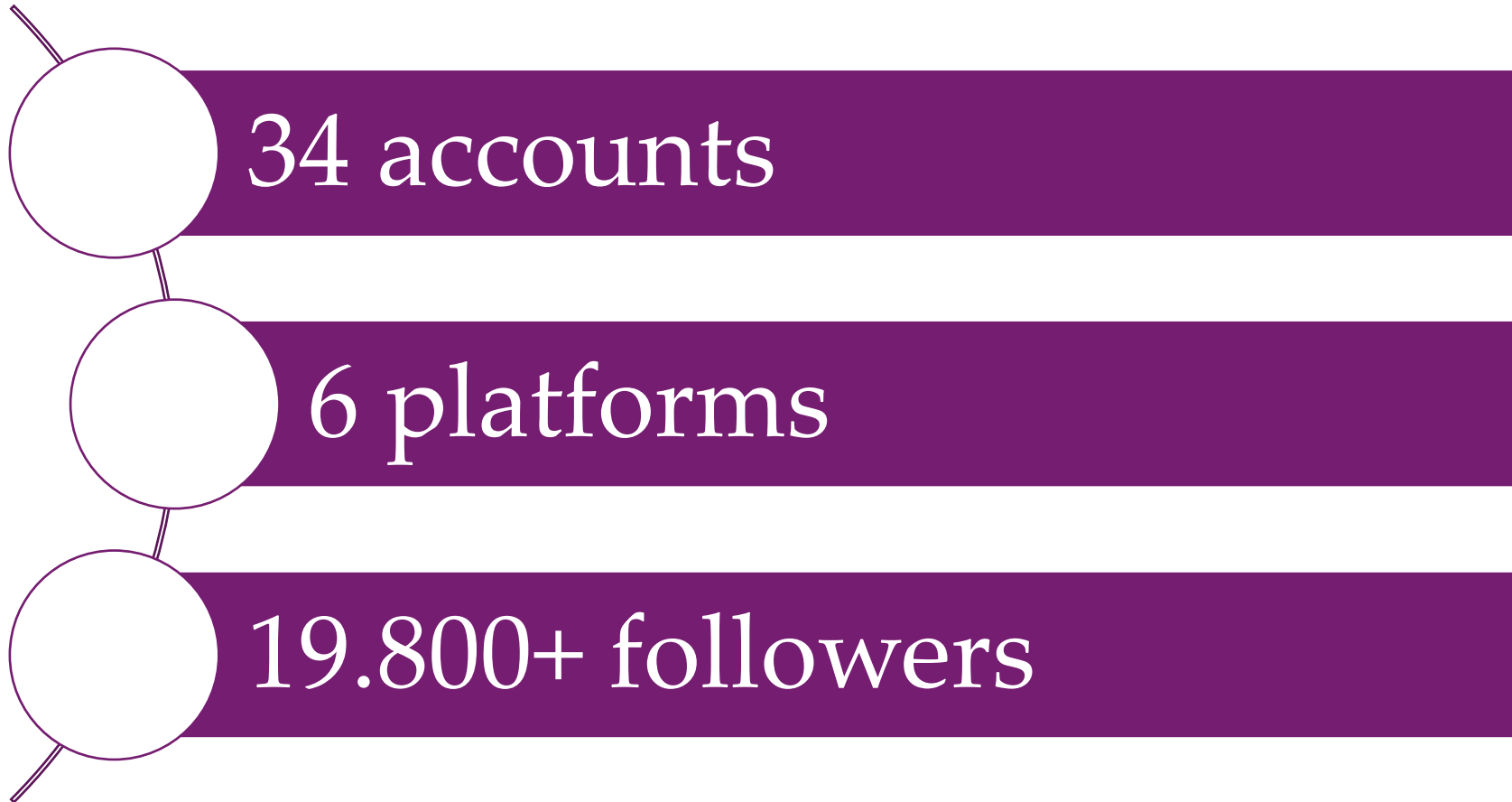
14 events in 10 countries

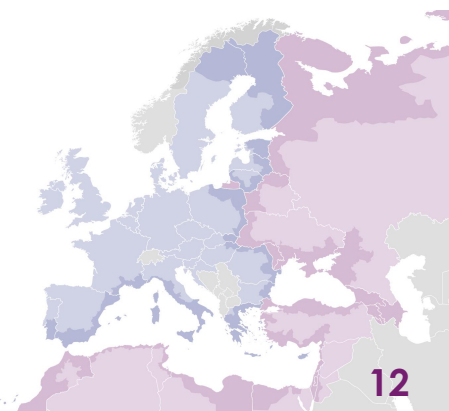
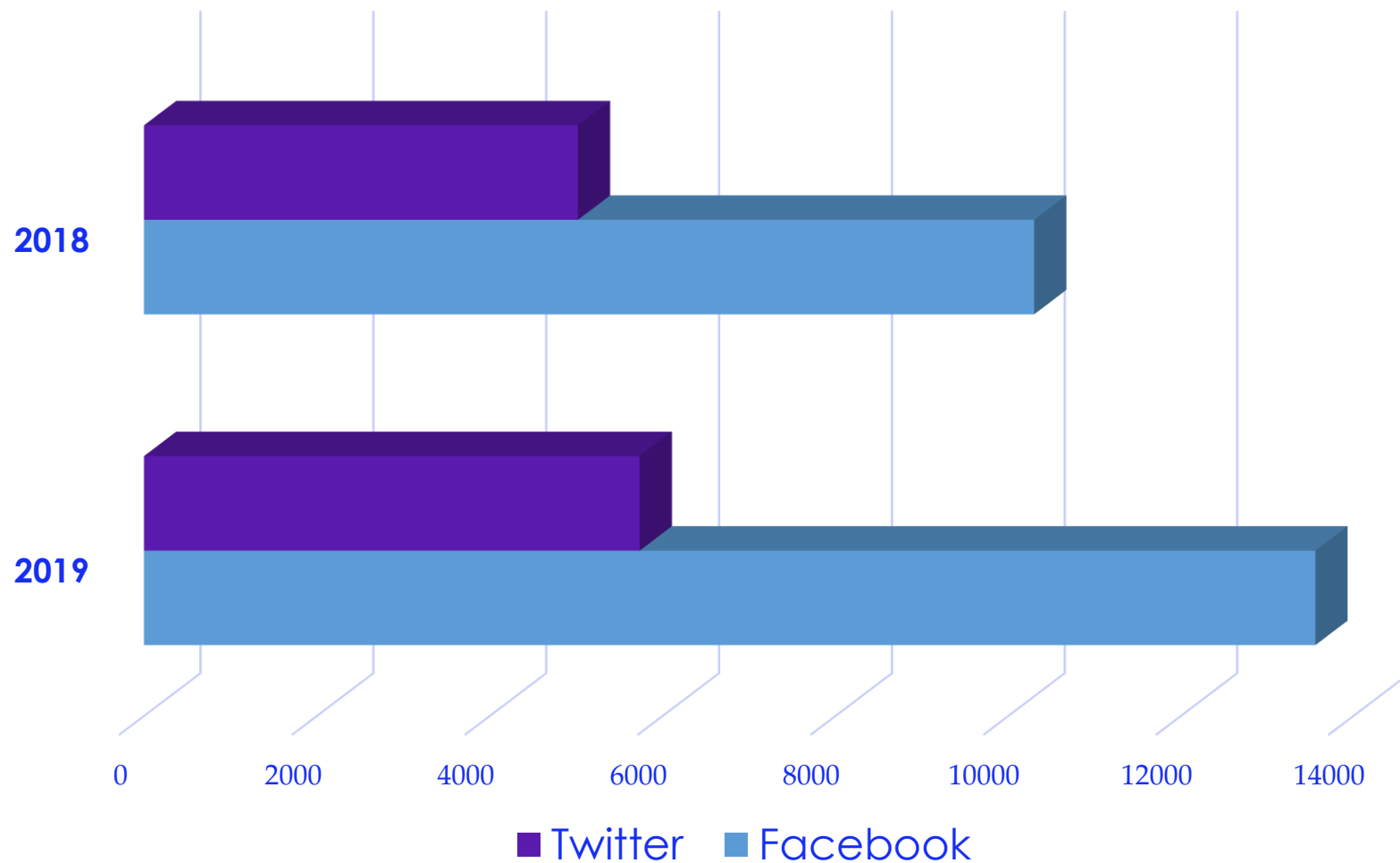
2018



Impact







A low-angle shot looking up at a group of healthcare professionals in blue scrubs. They are all giving thumbs up, with their hands reaching towards the center of the frame. The background is a plain, light blue wall.

Well done!
Keep it up!

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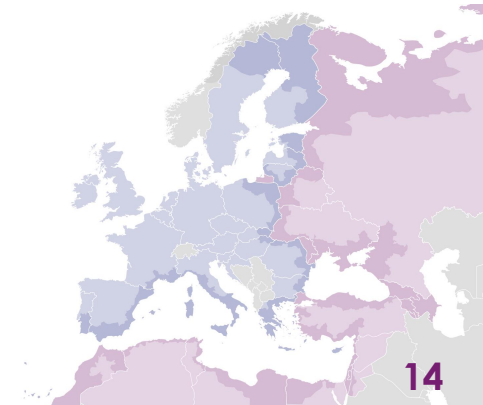


Overall forecast **45** calls for proposals

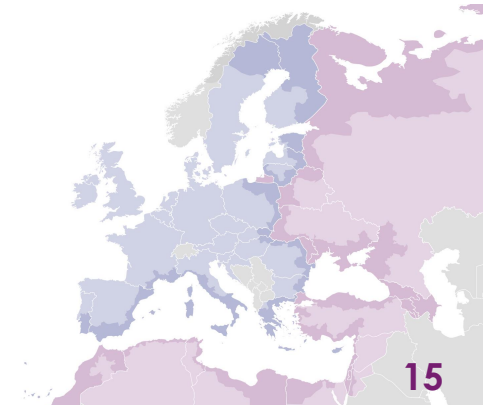
9 programmes do not plan additional calls

486 applications selected in **13** programmes

193 contracts signed in **8** programmes



- ❑ Increased visibility of ENI CBC programmes and CBC in general
- ❑ Support to efficient launch/implementation of the projects
 - ❑ Strengthen capacities of project beneficiaries
 - ❑ Promotion of programme funding opportunities among applicants
 - ❑ Promotion of CBC results





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Annual communication plan template for ENI CBC programmes



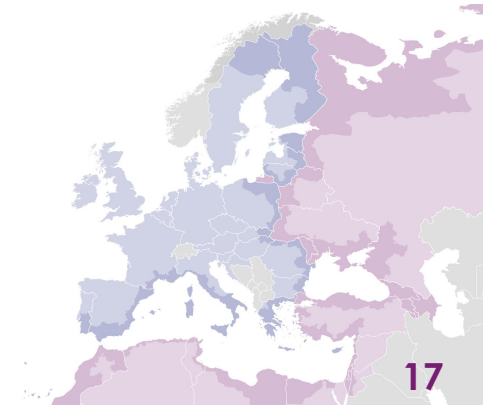
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- **Harmonisation of the existing practices in planning of communication activities based on a results-oriented approach**
- **More effective programme communication**
- **Facilitating the aggregation of information at instrument level**

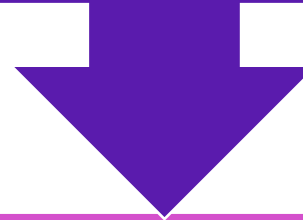




Communication and Visibility
in EU-financed external actions

Requirements for implementing partners
(Projects)

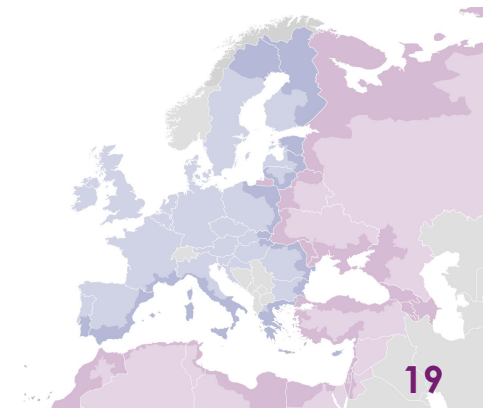
Each programme shall draw up an annual information and communication plan to be carried out by the Managing Authority. The Managing Authority shall ensure that its visibility strategy and visibility measures undertaken by the beneficiaries comply with the Commission's guidance (Article 79.3-4 of the **ENI CBC Implementing Rules**)



All communication and visibility (C&V) measures and products must be based **on a communication and visibility plan** built on sound analysis, proper sequencing and an appropriate budget

EC requirements (01/2018, Ch.2)

- 1. Management of the communication plan**
- 2. Overview of the information and communication activities in the previous year**
- 3. Communicative objectives, target groups and key messages for the next year**
- 4. Communication activities and necessary resources**
- 5. Monitoring and evaluation**





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Questions, comments, suggestions?...



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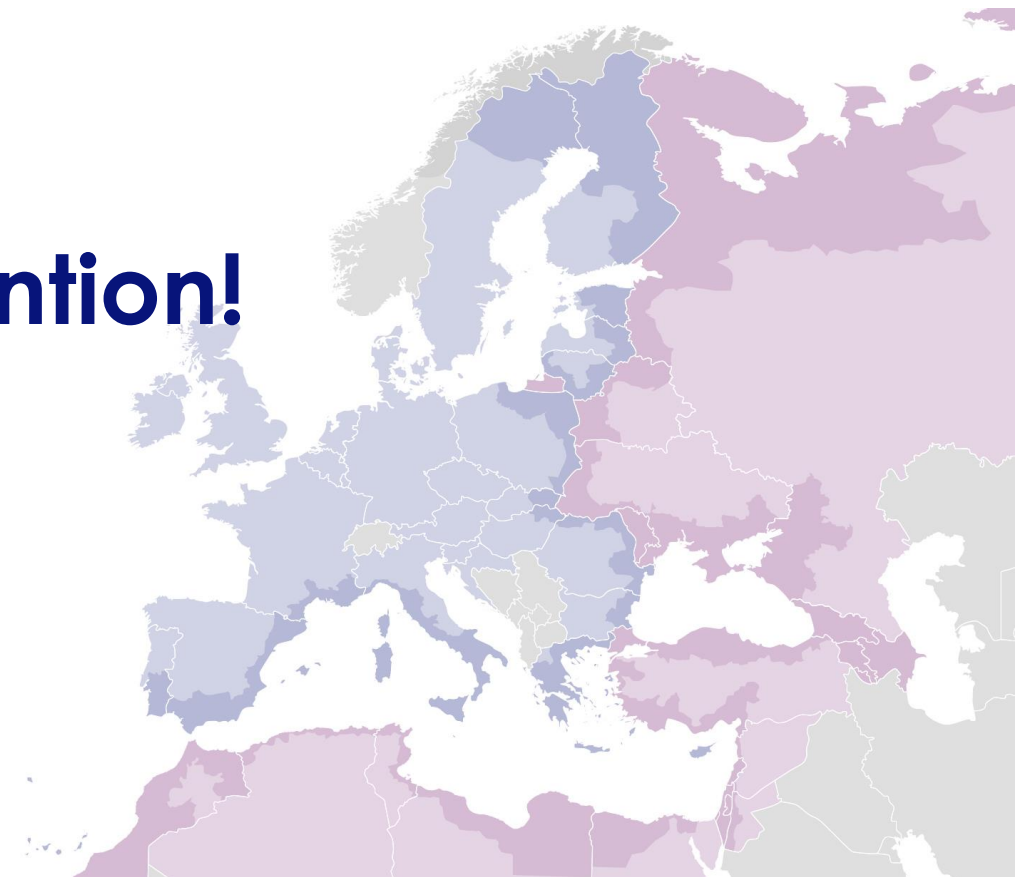




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Thank you for attention!



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