



Technical support to the implementation
and management of ENI CBC programmes

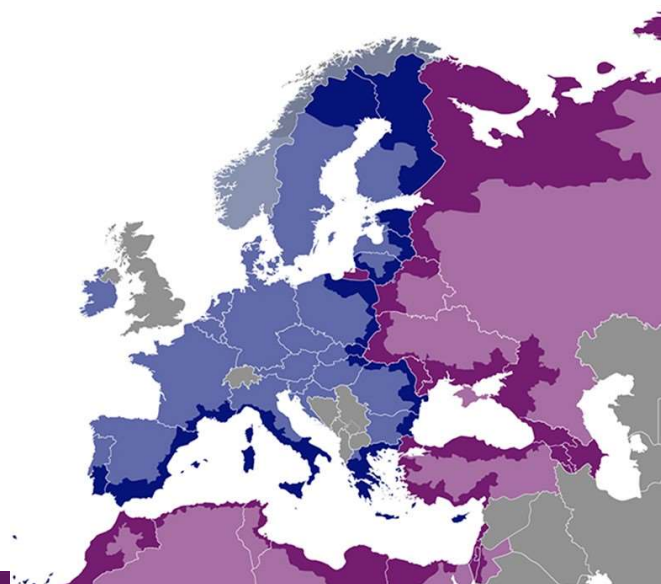
Thematic webinar on people-to-people cooperation

- *Taking stock of ENI CBC and looking ahead to Interreg NEXT*

(1 and 8 April 2020)

Meeting notes

A collage of images related to the project. On the left, a red banner with a white icon of three people holding hands and the text "MORE SOCIAL EUROPE AND ITS NEIGHBOURHOOD" and "PEOPLE-TO-PEOPLE COOPERATION IN ENI CBC PROGRAMMES". In the center, a screenshot of a presentation slide titled "Key findings - The projects" showing a bar chart with categories: "Chances", "Opportunities", "Inclusion", "Innovation", "Involvement", and "Social Justice". To the right, a screenshot of a presentation slide titled "MOTIVATION FOR PROJECT IMPLEMENTATION" with bullet points. Below these, a screenshot of a presentation slide titled "MedTOWN" with the subtitle "Co-producing social policies with Social Solidarity Economy". On the far right, the letters "P2P" in a large, white, sans-serif font.



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Introduction

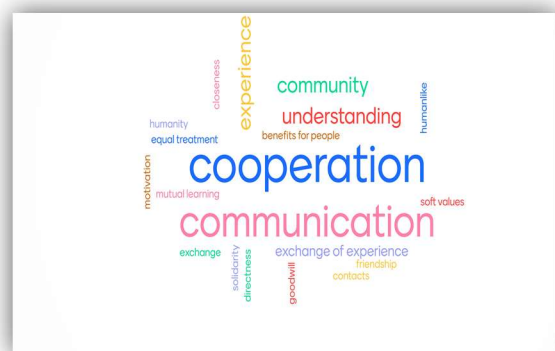
On 1 and 8 April TESIM organised two webinars on how people-to-people (P2P) cooperation is embedded in the ENI CBC programme and project strategies, and on how the approved projects could pave the way for a more social Europe and its neighbourhood in the next programming period. These events replaced the thematic workshop that could not take place in the original planned format. The events gathered **38 practitioners from 12 ENI CBC programmes**.

The two sessions started with an introduction by TESIM, setting the ground and describing the **thematic cluster process**, followed by the state of play concerning the next steps of the process (case studies and thematic publications). The key messages conveyed stressed how TESIM is in a good position to provide an overview of the full ENI CBC community in terms of topics and projects funded under the P2P cooperation approach, but the programmes' support is needed in order to gather the most relevant data, to increase the visibility of the funded projects and finally to contribute to the debate on the preparation of programmes post-2020.

Main findings from the analysis of Joint Operational Programmes and funded projects

The agenda of the webinar relied on the specific inputs of the thematic expert, who shared the results of **analysis of the programmes and of the projects funded under P2P and its clusters** (Choices, Opportunities and Inclusion) **and sub-clusters** (Employment, Education, Social Inclusion and Health).

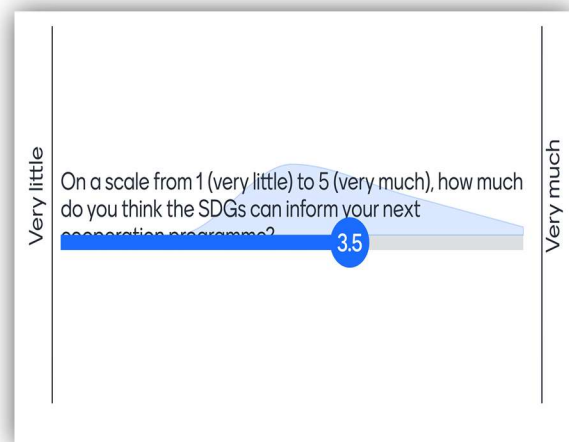
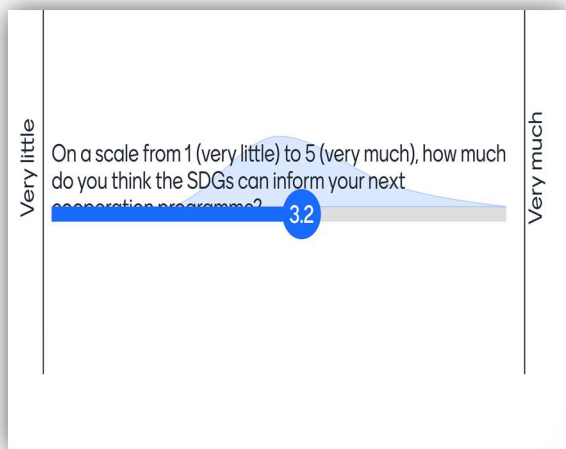
After the introduction of the methodology that has driven the analysis - exploring objectives, key references and inspiring principles - participants were invited to build a word cloud with the adjectives that they associate with P2P cooperation. The results of both groups are seen below:



The expert presentation focused on the main results of the desk review carried out at programme and project, including:

1. Definition of P2P cooperation as an approach.
2. Main reference in overarching global and EU strategies and regulations (SDGs, ENI CBC Implementing rules, etc.). Contribution to the principles of human development.
3. Links to 2014-2020 programming period: traces of P2P approach under TOs 3 (partially), 4 and 5.
4. Post-2020 perspective: looking at draft regulation's PO4, EU Pillar of Social Rights' implementation, as described in the thematic factsheet¹.

In order to gather some direct feedback on the adopted guiding principles, the participants were requested to contribute to a Mentimeter poll on the role of SDGs. The results of both groups are seen below:



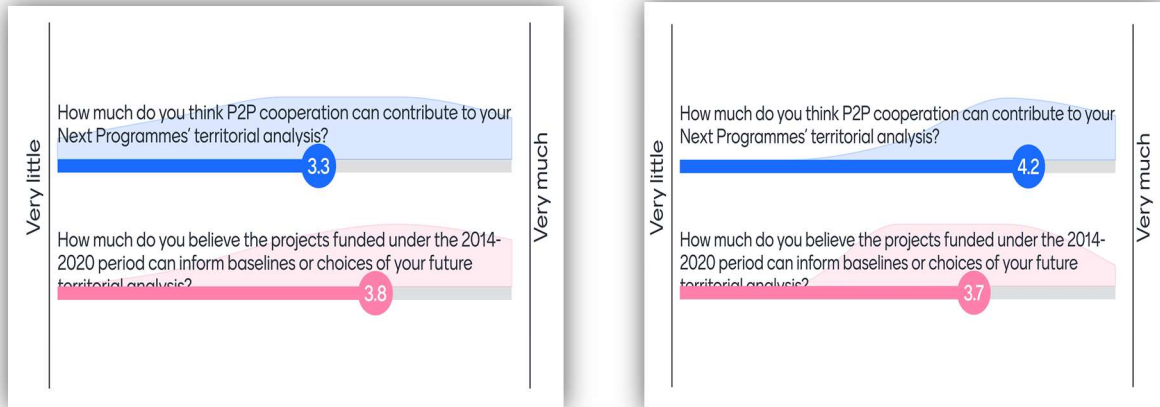
The presentation moved up a notch by looking progressively into the cluster analysis:

1. How the principles illustrated in the first part are reflected in the proposed **clusters (Choices, Opportunities and Inclusion) and sub-clusters (Employment, Education, Social Inclusion and Health)** with concrete examples from JOPs.
2. **Project analysis**²: the thematic factsheet's graphs and figures are explained, alongside the main focus of the available data.
3. **Looking ahead at post-2020**, with some basic conclusions: TO4 being the most influential, TO3 the least and by stressing the importance of cross-cutting dimension for strategic approach.

After the presentation, the participants were requested to express, throughout Mentimeter, their opinion about the possibility to take up the P2P approach and 2014-2020 funded projects to the next post-2020 programming period.

¹ The thematic factsheet has been shared with the participants one week before the events and it has been published on TESIM online library (<https://tesim-enicbc.eu/library/>)

² With disclaimer: a deeper analysis is needed for the thematic publication.



In order to bring some concrete inputs from the ground, two project representatives (from Karelia the <https://kareliacbc.fi/en/projects/ka3018-culture-open-creating-culture-together> and MSB Programmes <http://www.enicbcmed.eu/projects/medtown>) shared their experiences in terms of cross-border added value, expected outputs, lessons learnt and contribution to the future approach on P2P cooperation under Policy Objective 4 of the draft regulations. All this in a suddenly change framework due to the Covid-19 emergency.

Some key messages were also shared by the thematic expert on these two experiences:

- ❑ Social inclusion can be better achieved through **empowerment** (Working 'with' instead 'of' for the target groups)
- ❑ There is a strong need to focus on **qualitative actions**, instead of quantitative: very hard to measure social cohesion/inclusion with quantitative tools/indicators (measure changes in people's behaviours and perceptions, informing policy makers)
- ❑ More effective projects could better meet **target group needs** if intervening on all project levels (communication, facilitates P2P, transparency and dissemination, especially vis-à-vis policy makers)

The last part of the event pivoted around the results of the survey launched one week before the events, and focused on the relevance of the current ENI CBC indicators in a post-2020 perspective.

<https://docs.google.com/forms/d/e/1FAIpQLSecg4tDj95FhWDAdQ4Q3NgktOck2tN2lb1igbD78N-QdSWv2tg/viewform>.

The thematic expert presented the overall results by also highlighting that the statistical sample is not fully representative of the whole ENI CBC picture. The

- There is a **mild dissatisfaction with the indicators in use for the 2014-2020** programming period.
- A marginal number of programmes have already identified PO4 as a future priority (2 out of 7 programmes having filled in the survey).
- Very little additional inputs on potentially useful indicators were gathered.

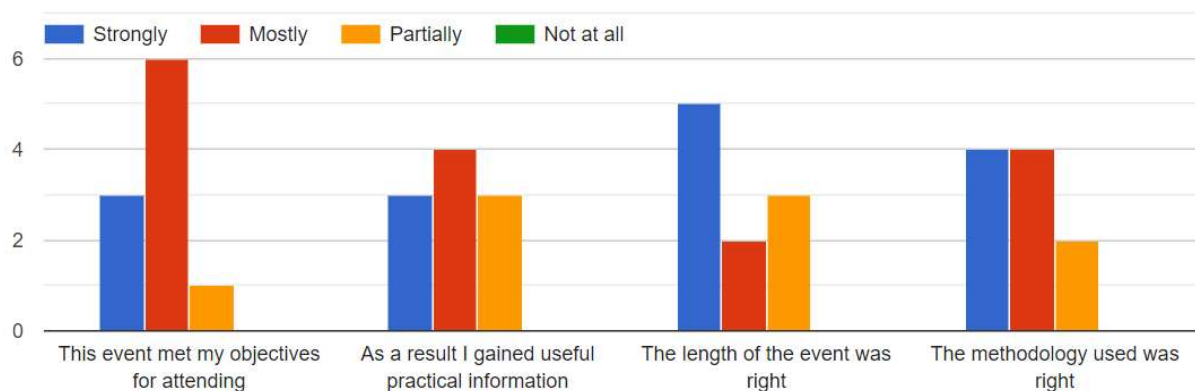
During the session, additional references to the EC's draft proposal on healthcare indicators were presented, notably in order to catch the difference between ERDF and Interreg-specific indicators (quantitative vs. qualitative).

Conclusions and follow-up

After a short **Q&A session** focused on the need for more qualitative indicators for such topics in the future programmes, some key messages we conveyed to the participants:

- ☐ there will be a strong need to better target the future indicators;
- ☐ potential need to scale up the funded projects from setting the framework conditions to providing concrete opportunities and tools in order to bring a real change in the quality of life of final beneficiaries;
- ☐ could the impact of Covid pandemic re-focus the priorities of future strategies on healthcare measures and socio-economic recovery?

This was the first attempt of TESIM to deliver an event online, and the evaluation by the participants shows that this format is efficient, as that the objectives for attending were met for most of the participants and they gained new knowledge. The contribution from the projects was quite appreciated. The length and the methodology were also positively assessed, but – in line with the comments received – there is of course room for improvement.



Based on the feedback gathered by the evaluation forms, a follow-up event could be organised once programmes are more advanced in the preparation of the future programmes with a special focus on qualitative indicators on some specific topics under PO4, such as health.

The programme officers will be contacted by TESIM in order to proceed with the next steps, focused on case studies.