



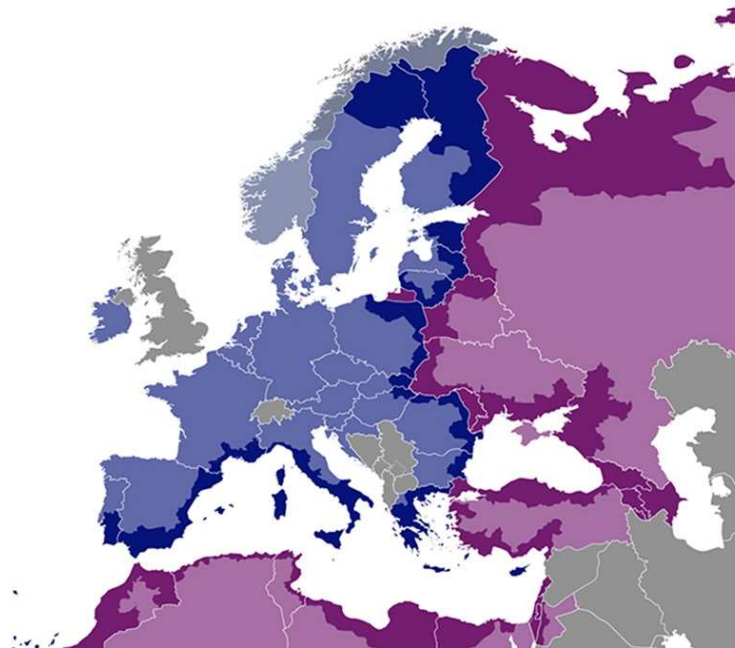
# TESIM

Technical support to the implementation  
and management of ENI CBC programmes

## Taking stock of ENI CBC and looking ahead to Interreg NEXT:

- *Webinar on “A smarter Europe and its  
neighbourhood” for post-2020*

30 June 2020



## Introduction

Entrepreneurship and innovation (E&I) are key levers to sustainable growth and jobs. In ENI CBC areas, local cross-border cooperation projects target a field-oriented convergence process to support a harmonised territorial development.

As already done for two previous thematic clusters<sup>1</sup> TESIM has made an analysis of the ENI CBC projects also in the area of economic development in terms of E&I covering the ENI CBC thematic objectives (TO) 1, 2 and 3.

While **E&I** has a clear link with TO 1 (Business) and TO2 (R&D and innovation), its reference to TO3 focuses on **tourism**, which is a main vector for an economic development scheme able to stress the E&I principles.

Putting them in the future perspective, this area could find a further development under the Policy Objective (PO) 1 "**A smarter Europe and its neighborhood**". But not only.

**The impact of Covid-19 will be embedded in the full picture, taking also into account the recent COM(2020) 452 final 2018/0197 (COD) where the European commission proposes to amend the specific objective (SO) n (iii) of PO1 according the new wording: "(iii) enhancing growth and competitiveness of SMEs and job creation in SMEs".**

**The same communication, considering the worldwide impact of Covid-19 on tourism, introduces also a new specific objective (SO) under PO4 "A more social Europe and its neighbourhood" enhancing the role of tourism and culture in economic development, social inclusion and social innovation.**

The webinar, **that will also rely on the intervention form DG REGIO**, will be devoted to a reflexion and discussion on how the (expected) results of the current projects can be used for building strategies of the future programmes, in particular:

- How is economic development in terms of innovation and entrepreneurship embedded in the programme and project strategies?
- Which are the key-success factors for good practices in the field of innovation and entrepreneurship?
- How are these projects paving the way for **a smarter and more social Europe and its neighbourhood** in the next programming period, taking on board the impact of Covid-19?

The main target audience for both events are the project and programme managers.

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<sup>1</sup> See the thematic factsheet available on TESIM library under the category 'Visibility, Communication and Capitalisation'  
<https://tesim-enicbc.eu/library/>



## Agenda

9:00 - 9:15	<b>Welcome and introduction to the event</b>
9:15 - 9:30	<b>ENI CBC thematic clusters: state of play- Presentation by TESIM</b>
9:30 - 10:00	<p><b>Focus on the challenges addressed by ENI CBC programmes in the thematic area of economic development – Presentation by TESIM:</b> subtopics, main types of projects, expected outputs and results in accordance with the adopted JOPs.</p> <p><b>(Brainstorming:</b> Based upon the experience of funded projects, what are in your opinion the main strengths and weaknesses of the funded initiatives?)</p>
10:00 -10:30	<p><b>Experiences from the ground:</b> two ENI CBC project representatives will share their main challenges, outputs and expected results:</p> <ul style="list-style-type: none"> <li>- <a href="https://forumvirium.fi/en/croboddit/">CroBoDDIT</a> <a href="https://forumvirium.fi/en/croboddit/">https://forumvirium.fi/en/croboddit/</a>) <b>M.Pekka Niskasaari</b></li> <li><a href="http://certour2.org/">CERTOUR II</a> (<a href="http://certour2.org/">http://certour2.org/</a>) <b>M. George Stampoulis</b></li> </ul>
10:30 – 10:35	<b>Break</b>
10:35 – 11:00	<p><b>The European Commission views on the possible approaches to E&amp;I, with a focus on tourism, for the preparation of the NEXT programmes:</b> Which sectors could be prioritized? What is expected in terms of innovation and what in terms of business support? Which are the most relevant indicators to be considered? <b>Presentation by DG Regio (Unit D1) - Mrs Joanna Mouliou</b></p> <p><b>(Questions and answers:</b> Questions can be put forward by the participants in the forum chat during the entire presentation. DG REGIO's representative will provide the answers at the end of the presentation)</p>
11:00 – 11:30	<p><b>From ENI CBC to Interreg NEXT:</b> Review of answers provided to the survey received before the event and common exchange. <b>Presentation by TESIM</b></p> <p><b>(Questions and answers:</b> possible matching with the draft indicators for PO1 "A smarter Europe and its neighborhood". Questions can be put forward by the participants in the forum chat during the entire presentation. TESIM will screen and select those which can be given an immediate answer)</p>
11:30 - 11:45	<b>Wrap up and next steps (Case studies and thematic publications)</b>